



2022.

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# THE JUSTICEMAKER WORKBOOK

We bring this workbook to you with some strategies from the report that we hope might be useful to you in your work. So, let's get started! We will go section-wise from the report.

## Section I: Unpacking Changemaking in Law

What is 'changemaking'? At Ashoka, it is defined as tackling major issues and offering new ideas for systems-level change, but when we interviewed changemakers, we saw that the definition varied from one individual to another, and from one sector to another.



In your view, do you think changemaking is important? And tell us what change-making in law and justice means to you in a line or two?

We realised that this changemaking journey is hard, filled with potholes, plunge pools and humps. However, trailblazers like yourself innovate ways to tackle them. Do you have strategies for all your bottlenecks?

Yes

No

For some bottlenecks

Other \_\_\_\_\_

We discovered some strategies in our surveys and conversations with leading changemakers, select all that apply to you and are useful. (Sometimes one strategy can help with two bottlenecks)

Bottleneck	Strategies
Lack of Funds	Using social media to raise funds and to raise awareness Applying to grant calls Applying for microcredits for seed loans for collectives
Lack of Dedicated Time	Engaging volunteers through social media calls or spreading the word through self-help groups Building capacity of volunteers to lead action
Lack of Mentors	Participating in networking events and outreach Mentorship Programmes and Workshops
Lack of Public Interest	Organising awareness-raising campaigns for fundraising and spreading the word Engaging volunteers through social media calls or spreading the word through self-help groups
Sustainability of Initiatives	Developing tools that have replicability outside the target population and focus area Training personnel with novel tools created by the organisation Fostering collective action through collaboration Activating agency of youth to employ solutions in communities

💡 Your new idea to solve any specific bottlenecks:

Further Resources:

For Funding: [10 Non-Profit Funding Models](#); [Grant Calls for NGOs](#); [Ashoka Fellowship](#); [Agami Prize](#)

For Mentorship: [Agami Changemakers](#); [Solve Ninja Workshop by Reap Benefit](#)

What is your level of expertise in this theme?

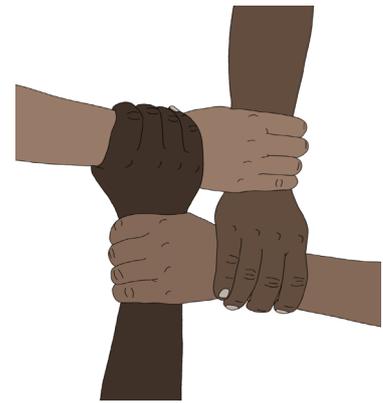
Beginner

Intermediate

Expert

## Section II: Building with the Community

How does one ensure that the solutions that are developed will address the root causes of issues in a community? Changemakers told us one sure-shot way by letting the community lead the way, involving the community, and fostering community-bred solutions! Nothing about them, without them.



To what extent, do you build with the community?

- Significantly
- Moderately
- Slightly
- Not at All

Please select all strategies that you employ or wish to employ to build your solutions with the community:

- Conducting surveys and interviews to assess the needs of the community
- Leading the community to drive the change in their communities
- Supporting solutions that the community develops
- Develop solutions with the community by involving them in design and execution
- Activating agencies of youth and community leaders to take up the action further
- Building the capacity of the community for them to develop the solutions themselves

💡 Your new idea to building solutions with the community:

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Further Resources:

- [Field Guide to Human-Centred Design by Ideo](#)
- [Learn Human-Centred Design for Social Impact by MovingWorlds](#)
- [Design Thinking by Ideo](#)
- [Stanford University Course on Human-Centred Design](#)

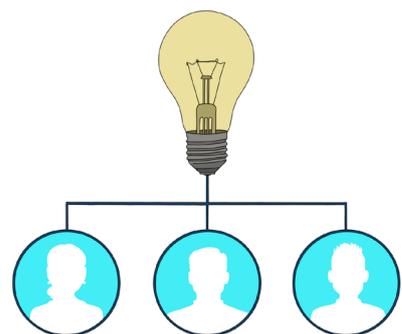
What is your level of expertise in this theme?      Beginner      Intermediate      Expert

## Section III: Catalysing Collaborations

Another thing we noticed about successful initiatives was that they were run in collaboration with other organisations. Collective impact was scaled impact!

Do most of your successful initiatives run in collaboration with others?

- Yes
- No
- Don't Know



Select all strategies that you employ or wish to employ to catalyse collaborations towards large-scale collective impact:

- Reaching out to stakeholders that can lend a different perspective (NGOs and corporates)
- Influencing unlikely allies, to promote changes within their establishments and communities
- Focusing on system change, in addition to programmes and initiatives
- Shifting control within the collaborative and not individuals
- Incentivizing partnerships, exchanging resources to foster long-term collaborations
- Shared goals, shared definitions of success
- Co-planning outcomes of interventions to build trust

💡 Your new idea to catalyse collaborations:

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Further Resources:

[Collaboration Toolkit by Harvard University](#)

[Collaboration Toolkit for Civil Society Organisations by The Partnering Initiative \(TPI\) and The Global Network of Civil Society Organisations for Disaster Reduction \(GNDR\)](#)

[Funder Collaboration Toolkit by Funder Collaboration Hub, UK](#)

What is your level of expertise in this theme?      Beginner      Intermediate      Expert

## Section IV: Data for Justice

When do you know your initiatives are successful? Leading changemakers have underlined the importance of inclusive and just data collection systems—that indicate the progress of interventions, and pave way for better metrics.



Do you have a strong data component (data collection, analysing datasets, using data to inform policies) in your work?

Yes

No

Maybe

Select all strategies that you employ or wish to employ to collect data and use it to solve issues:

Collect disaggregated data by sex, disability, caste and demographics

Understanding that the lack of correctly disaggregated data conceals many problems and can result in ineffective programs

Supplementing data with lived experiences of issues, a holistic understanding of the lived experience of marginalized populations can come only from interviews, surveys, focus groups, personal narratives

Involve the community to develop best data collection practices

Analyse and scrutinize national data and supplement with your data findings from the ground

Localise data findings to best inform your interventions in the target community

Equipping the ecosystem with evidence and data to shape policies and initiatives better

💡 Your new idea to catalyse collaborations:

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Further Resources:

[5 Tips to Promote Data Inclusivity by Global Partnership for Sustainable Development Data](#)

[Best Practices for Inclusive Monitoring and Evaluation in Data Collection Systems by Relief Web, OCHA](#)

What is your level of expertise in this theme?      Beginner      Intermediate      Expert

## Section V: Demystifying Legal Literacy

“Knowing you are equal and that you have rights is not widely known.” So, how does one fight injustices when there is unawareness of one’s rights?

Step 1: Legal literacy to create agencies for citizens to transform their unjust situations!



Do you have programmes or initiatives that further the legal literacy of the target population?

- Yes
- No

Select all strategies that you employ or wish to employ to further legal literacy in the community you serve:

- Conduct workshops in communities to make them aware of the laws that protect against marginalization
- Raise awareness through social media to make the youth aware of their legal rights
- Translate laws in accessible language formats for the community to engage with legal instruments at bay
- Connect the communities with legal aid clinics

💡 Your new ideas to further legal literacy in the communities you work with:

Further Resources:

- [Tool for Legal Literacy Camps by Power Tools](#)
- [Claiming Free Legal Aid \(Application Procedure\) by National Legal Services Authority](#)
- [Existing Government Partnerships on Legal Awareness](#)
- [Nyaya Bandhu: Telephonic Pro bono Legal Services](#)
- [Nyaaya: Open access, Digital resource that provides simple, actionable, and authoritative legal information](#)

What is your level of expertise in this theme?      Beginner      Intermediate      Expert

## Section VI: Powering Changemaking through Social Media

Last section! Do you use social media? or are exposed to it? Social media has emerged to be the most powerful tool for outreach and advocacy, and also as a resource to connect to stakeholders.

Do you have a strong social media component in your initiatives?

- Yes
- No



In the attempts to strategise the use of social media to advance and foster initiatives, please select all the ways you currently use or will potentially use social media:

- Launch online campaigns
- Raise awareness about issues, grassroots campaigns and other initiatives
- Find collaborators, mentors, and funders
- Scale initiatives by expanding the reach through social media
- Civic engagement and political participation—giving communities the platform to interact with the governing bodies in state and central

💡 Your new ideas to capitalize on social media to further initiatives:

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Further Resources:

[Social Media for Advocacy Toolkit by American Library Association](#)

[Economic and Political Weekly Article: How did Social Media Impact India's 2019 General Election?](#)

What is your level of expertise in this theme?

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If you have completed this workbook, and you are willing to share it, please mail your workbook to [lawforall@ashoka.org](mailto:lawforall@ashoka.org); and if you have resources that you feel can prove to be useful for other organisations and budding young changemakers, please add them to this form: [Resources for Knowledge Hub](#)